



Indigi-Print Pty Ltd Privacy and Data Management Policy

April 2024

Indigi-Print respects privacy and is committed to protecting client and visitor personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our services or visit our website.

Information We Collect:

Personal Information: We may collect personal information such as your name, email address, phone number, and billing address when you place an order or communicate with us.

Payment Information: We outsource and use the online financial infrastructure company Stripe to collect payment information via credit card when you make a purchase, including credit card numbers, billing addresses, and other financial information necessary to process your payment¹. We do not collect bank or other personal information when receiving payment from direct bank transfers.

Usage Data: We may collect information about how you use our website and services, including your IP address, browser type, referring pages, pages visited, and the dates and times of your visits.

How We Use Your Information:

We use your personal information to fulfill orders, process payments, communicate with you, and provide customer support.

We may also use your information to improve our products and services, analyse website usage trends, and improve client and visitor experience.

We do not sell, rent, or lease your personal information to any third parties.

Data Security:

We implement industry-standard security measures to protect your personal information from unauthorised access, disclosure, alteration, or destruction.

Our website and services use encryption technology to secure your data during transmission.

¹ Details about the use of Stripe and their privacy policy can be found at <https://stripe.com/au/privacy>

However, please note that no method of transmission over the internet or method of electronic storage is 100% secure. Therefore, we cannot guarantee absolute security.

Third-Party Services:

We may use third-party service providers to assist us in operating our business and providing services to you. These third parties have access to your personal information only to perform specific tasks on our behalf and are obligated not to disclose or use it for any other purpose.

Data Retention:

We will retain your personal information only for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law.

Your Rights:

You have the right to access, correct, update, or delete your personal information at any time. You may also opt-out of receiving marketing communications from us.

If you have any questions or concerns about our Privacy Policy or practices, please contact us using the information provided below.

Changes to This Privacy Policy:

We reserve the right to update or change our Privacy Policy at any time. Any changes will be effective immediately upon posting the updated Privacy Policy on our website.

Contact Us:

If you have any questions or concerns regarding this Privacy Policy, please contact us using the webform embedded on our website www.indigi-print.com.au.

By using our website or services, you consent to the terms of this Privacy Policy.